### Population Snapshot: Southern New Mexico, New Mexico, and the United States

<table>
<thead>
<tr>
<th></th>
<th>Southern New Mexico</th>
<th>New Mexico</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population Size</td>
<td>601,172</td>
<td>2,092,454</td>
<td>324,697,795</td>
</tr>
<tr>
<td>% of New Mexico Population</td>
<td>28.7%</td>
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<tr>
<td>Median Income*</td>
<td>--</td>
<td>$49,754</td>
<td>$62,843</td>
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<tr>
<td>(See bottom left)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Unemployment Rate</td>
<td>6.9%</td>
<td>6.7%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>1.4%</td>
<td>2.3%</td>
<td>6.6%</td>
</tr>
<tr>
<td>Black</td>
<td>2.7%</td>
<td>2.9%</td>
<td>14.0%</td>
</tr>
<tr>
<td>Hispanic (any race)</td>
<td>56.4%</td>
<td>48.8%</td>
<td>18.0%</td>
</tr>
<tr>
<td>Native American</td>
<td>3.0%</td>
<td>10.8%</td>
<td>1.7%</td>
</tr>
<tr>
<td>White alone, non-Hispanic</td>
<td>37.9%</td>
<td>37.4%</td>
<td>60.7%</td>
</tr>
<tr>
<td>Another race</td>
<td>6.3%</td>
<td>10.0%</td>
<td>5.9%</td>
</tr>
<tr>
<td>High school degree or higher</td>
<td>80.4%</td>
<td>85.6%</td>
<td>88.0%</td>
</tr>
<tr>
<td>Bachelor's degree or higher</td>
<td>21.4%</td>
<td>27.3%</td>
<td>32.1%</td>
</tr>
<tr>
<td>Speak a language other than English</td>
<td>38.1%</td>
<td>34.0%</td>
<td>21.6%</td>
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</tbody>
</table>

#### Population Sizes of Southern New Mexico Counties (in thousands):
- Doña Ana: 216.1
- Lea: 70.3
- Otero: 66.1
- Chaves: 65.1
- Eddy: 57.7

*Southern New Mexico: Median Income by County *
- Eddy: $65,328
- Luna: $29,360

1. See bottom left for additional details.
EARLY
CHILDHOOD
EDUCATION (ECE):
Doña Ana County (DAC) Data

Doña Ana County Children Funded for ECE vs. Not funded, by Age:

Children under 5 years old, FY 2020
- 35% (4,883) funded
- 65% (8,934) not funded

Between 2017 and 2020, the number of children under 5 years old funded for ECE increased by 7 percentage points.

Children 3 & 4 years old, FY 2020
- 64% (3,726) funded
- 36% (2,066) not funded

Between 2017 and 2020, the number of children 3 & 4 years old funded for ECE increased by 12 percentage points.

Children 0 to 2 years old, FY 2020
- 14% (1,154) funded
- 86% (6,868) not funded

Between 2017 and 2020, the number of children 0 to 2 years old funded for ECE increased by 2 percentage points.

Doña Ana County Children Under 5 Funded for ECE, by ECE Program:

Children under 5 years old, FY 2020

<table>
<thead>
<tr>
<th>ECE Program</th>
<th>Number</th>
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<tbody>
<tr>
<td>NM PreK &amp; Early NM Prek</td>
<td>2,064</td>
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<tr>
<td>Head Start &amp; Early Head Start</td>
<td>949</td>
</tr>
<tr>
<td>Subsidized, Licensed Childcare</td>
<td>1,870</td>
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</tbody>
</table>

Annual Median Wages by Career:

Doña Ana County, FY 2020

<table>
<thead>
<tr>
<th>Career</th>
<th>Median Wage</th>
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<tbody>
<tr>
<td>Child Care Workers</td>
<td>$19,140</td>
</tr>
<tr>
<td>Preschool Teachers</td>
<td>$23,500</td>
</tr>
<tr>
<td>Kindergarten Teachers</td>
<td>$41,863</td>
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<tr>
<td>Fast Food Cooks</td>
<td>$22,380</td>
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</tbody>
</table>
HIGH SCHOOL GRADUATION:
Doña Ana County (DAC) Data

Doña Ana County High School Graduation Rates, by District, Compared to State and National Rates:
4-Year High School Graduation Rates, FY 2020

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<tbody>
<tr>
<td>Las Cruces Public Schools</td>
<td>86%</td>
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<tr>
<td>Gadsden Independent Schools</td>
<td>82%</td>
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<tr>
<td>Hatch Valley Schools</td>
<td>80%</td>
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<tr>
<td>New Mexico</td>
<td>77%</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>United States</td>
<td>85%</td>
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Doña Ana County School Districts

Four-year graduation rates in Las Cruces Public Schools District are higher than the state average and equivalent to the nation.

High School Graduation Rates in Las Cruces Public Schools District, by Select Demographic Groups:
4-Year High School Graduation Rates, FY 2012 to 2020

Between 2012 and 2020, gaps in graduation rates between Hispanic and White non-Hispanic students decreased. Similarly, the gap between English Language Learners and all students virtually disappeared. However, other demographic groups may still be at risk for lower graduation rates, including students with disabilities and Native American students (with 2020 graduation rates of 74% and 73%, respectively).
Fall Student Headcount at NMSU Campuses, 2012 to 2021:
Number of students enrolled for the Fall Semester at all NMSU campuses, main campus in Las Cruces, and Doña Ana Community College.

Between 2012 and 2018, Fall semester student headcounts at the DACC campus decreased by 230 students per year on average.

Between 2019 and 2021, Fall semester student headcounts at the DACC campus decreased by 851 students per year on average.

All other NMSU branch campuses refers to all New Mexico State University campuses outside of Doña Ana County, including Alamogordo (Otero County), Carlsbad (Eddy County), and Grants (Cibola County).

Top 5 Bachelor’s Degrees Awarded at NMSU Main Campus:
FY 2020
1. Criminal Justice
2. Nursing
3. Individualized Studies
4. Mechanical Engineering
5. General Business

Top 5 Associate’s Degrees Awarded at Doña Ana Community College:
FY 2020
1. Associate of Arts (general)
2. Associate of Science (general)
3. General Studies
4. Criminal Justice
5. Prebusiness

696
NMSU Main Campus students were enrolled in an arts program in Fall 2021 (5.0% of the NMSU Main Campus student population).

165
DACC students were enrolled in an arts program in Fall 2021 (2.5% of the DACC student population).

Arts programs include certificates, Associate's, and undergraduate and graduate degrees in such fields as animation, digital arts, game design and development, film and audio, fine arts, music, theatre arts, and web design.
CAREERS:
Doña Ana County (DAC)
Data

Top 5 Careers with the Most Job Openings in Doña Ana County:
November 2021

- Registered Nurses
- Customer Service Representatives
- Physicians and Surgeons
- Heavy and Tractor-Trailer Truck Drivers
- Personal Care Aides

Top 5 Careers with the Most Potential Candidates in Doña Ana County:
November 2021

- Customer Service Representatives
- Heavy and Tractor-Trailer Truck Drivers
- Cashiers
- Construction Laborers
- Office Clerks, General

Median Income by Race/Ethnicity in Doña Ana County:

- White alone, non-Hispanic: $57,369
- Asian: $44,762
- Black: $44,289
- Another race: $35,352
- Hispanic (any race): $34,505
- Native American: $32,346

45.9% of White, non-Hispanic DAC residents have a Bachelor's degree or higher.

15.6% of Hispanic DAC residents have a Bachelor's degree or higher.
DATA SOURCES
AND REFERENCES:

1. U.S. Census Bureau ACS 5-Year Estimates, 2019

2. Center for Community Analysis; State of New Mexico Report of the Legislative Finance Committee to the Legislature Vol. 3 (2017-2020); New Mexico Public Education Department, Children, Youth, and Families Department (CYFD); New Mexico Early Childhood Education Department; and the New Mexico Department of Health (NM-IBIS). For more information, see the CCA dashboard on Early Childhood Education at:
https://cca.nmsu.edu/interactive-data-dashboards/dac-children-funded-ece/

3. New Mexico Department of Workforce Solutions 2019; and 2019 Legislative Education Study Committee Annual Report. For more information, see the CCA 2020 Education Context Report at:

4. New Mexico Public Education Department. For more information, see the CCA dashboard on High School Graduation Rates at:

5. New Mexico State University Office of Institutional Analysis and Doña Ana Community College Office of Institutional Analysis

6. New Mexico Department of Workforce Solutions, November 7, 2021. For more information, see the CCA dashboard on jobs and candidates in Doña Ana County at:

*Note: This dashboard currently contains data from October 2020 but will be updated soon.